

Avendus Capital advises Aditya Birla Capital and Sun Life Financial (Canada) on its USD 177 mn stake sale in Aditya Birla Sun Life AMC

April 2024 • Mumbai



DEAL VALUE	USD 177 mn
SERVICE	Equity Capital Markets
SECTOR	Financial Institutions Group

Avendus Capital acted as an advisor to Aditya Birla Capital Limited and Sun Life Financial (Canada) on its 11.2% stake sale in Aditya Birla Sun Life AMC worth INR 1,477 cr (USD 177 mn) through Offer For Sale (OFS) in order to achieve Minimum Public Shareholding requirements.

On the closure of this transaction, **Gaurav Sood, Managing Director & Head, Equity Capital Markets, Avendus Capital** said, “We are very positive about Aditya Birla Sun Life AMC as it is poised to significantly benefit from tailwinds within the mutual fund industry. The industry is a direct play on India’s growth story with investors taking long term bets on India. With retail participation expected to grow manifold, this sector will continue to flourish. We thank Aditya Birla Capital and Sun Life Financial for choosing us as an advisor on this marquee transaction.”

| About Avendus

Avendus Group is a leading financial services firm with a presence in the areas of Investment Banking, Institutional Equities, Wealth Management, Credit Solutions and Asset Management. Established in 1999 in Mumbai, India, Avendus is today present in 10 cities across India, US and Singapore. Avendus partners with the Indian entrepreneur ecosystem to provide differentiated solutions that enable clients to meet their strategic aspirations.

Avendus Capital, the investment banking arm, is consistently ranked among the top investment banks in the country on the back of its in-depth domain understanding and a best in the class track record of domestic and cross-border transactions. Avendus’ wide range of clients is testimony to its ability to serve its corporates

throughout their life cycle – from growth stage funding to large-sized transactions, M&A advisory and access to public markets.

Avendus Capital Inc., New York and **Avendus Pte Ltd.**, Singapore are both Avendus Group entities offering services to clients in the US and Southeast Asia respectively.

For more information, please visit www.avendus.com

Media Contacts	Avendus Capital Private Limited
Contact: Lynette D'souza Tel: +91 9920847823 Email: lynette.dsouza@avendus.com	Regd. Office: 901, Platina, 9th Floor, Plot No. C-59, Bandra Kurla Complex, Bandra (E), Mumbai 400051