

Avendus Capital acted as the book running lead manager to SEDEMAC Mechatronics on its 306 cr pre-IPO and INR 1,087 cr IPO

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SEDEMAC
Innovative Controls

DEAL VALUE	INR 1,087 Crore
SERVICE	Equity Capital Markets
SECTOR	Industrials

SEDEMAC designs and supplies control-intensive, critical-to-the-application electronic control units (ECUs) to leading OEMs in the mobility and industrial markets in India, US, and Europe. SEDEMAC's revenue largely comes from products incorporating novel control technologies conceived and developed entirely in-house. The Company has successfully sold over 10 million control-intensive ECUs cumulatively.

| Avendus Capital acted as one of the Book Running Lead Managers to SEDEMAC Mechatronics and its shareholders on its Initial Public Offering.

Srivathsan Ramachandran, Managing Director and CEO, Avendus Spark Institutional Equities said, "It is a privilege to partner with the SEDEMAC team on their public market debut. SEDEMAC's differentiated technology and long-standing OEM relationships have attracted strong participation from institutional investors, across their IPO and pre-IPO round. This robust response reflects investor conviction in the company's growth potential. We look forward to seeing the company create long-term value for public market investors."

Gaurav Sood, Managing Director and Head, Equity Capital Markets, Avendus Capital said, "SEDEMAC's successful listing underscores the strong investor appetite for differentiated, innovation-led manufacturing businesses in India. Despite a volatile market environment, the company attracted participation from a diverse set of high-quality domestic and global institutional investors. We congratulate the promoters and management team on this milestone as they begin their journey as a listed company."

Koushik Bhattacharyya, Managing Director and Head, Industrials Investment Banking, Avendus Capital said, "SEDEMAC has built a differentiated positioning by consistently investing in in-house R&D and developing fresh, proprietary control technologies for automotive and industrial applications. Its ability to design and commercialize products for global OEMs reflects the depth of its engineering talent and proprietary technology development. We are proud to have partnered with the company in its transition from private to public markets."

| About Avendus

Avendus Group is a leading financial services firm with a presence in the areas of Investment Banking, Institutional Equities, Wealth Management, Asset Management and Credit Solutions. Established in 1999 in Mumbai, India, Avendus is today present in 12 cities across India, US and Singapore. Avendus partners with the Indian entrepreneur ecosystem to provide differentiated solutions that enable clients to meet their strategic aspirations.

Avendus Capital, the investment banking arm, is consistently ranked among the top investment banks in the country on the back of its in-depth domain understanding and a best in the class track record of domestic and cross-border transactions. Avendus' wide range of clients is testimony to its ability to serve its corporates throughout their life cycle – from growth stage funding to large-sized transactions, M&A advisory and access to public markets.

Avendus Capital Inc., New York and **Avendus Pte Ltd.**, Singapore are both Avendus Group entities offering services to clients in the US and Southeast Asia respectively.

For more information, please visit www.avendus.com

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