
Aventus Capital advises Mswipe on its Series D financing round for \$41mn

Mumbai, December 8, 2017

Mswipe Technologies has completed a USD 10 mn Series D round with BCapital and DSG. This comes after the earlier \$31 mn investment by UC RnT, FalconEdge, Matrix and DSG, taking the total Series D round size to \$41mn.

Aventus Capital was the exclusive financial advisor to Mswipe's Series D round.

Mswipe offers low cost payment acceptance solutions to merchant establishments across the country. The company has established a network of 280,000 terminals spread over 650 cities and towns in the country. Mswipe's omni-channel platform offers merchants an easy and efficient way to accept digital payments like UPI, Google Tez, PhonePe, BharatQR, and BHIM in addition to card payments using Mswipe's payment terminals, mobile phones, tablets or PC's. Nearly 80 per cent of Mswipe's customer base comprises SME merchants, typically supported by 1-30 employees.

Commenting on the transaction, Manish Patel, founder & CEO, Mswipe said "At Mswipe, we are at the forefront of the payments revolution by powering acceptance infrastructure at the merchants' end, enabling them to accept card and digital payments in a hassle-free manner. B Capital's expertise in the sector and its exceptional network in Asia will be an important ingredient as we shift orbit and execute our next phase of growth."

The Indian government's demonetization of bank notes in November 2016 flipped the dynamics of the payment ecosystem by rapidly accelerating the adoption of digital payments in India. Card payments at POS (point of sale) terminals have gone up 32% in the five months following the demonetization with the number of POS machines growing to 1.6x in 6 months. However, with more than 80% of MSMEs without access to digital payments, there exists a large opportunity for MSME focused players like Mswipe with targeted products and services.


Commenting on the transaction, Abha Agarwal, Director at Aventus Capital said, "Manish and his team have built a strong product offering focused on the small and medium retailers. The market has been traditionally underserved by banks with less than 5% POS penetration. However, with the push for digital payments, the market is poised to grow by at least 4-5x in the next five years. We believe that

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Mswipe is well positioned to tap into this growth and become the leading merchant acquirer in the country."

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