

# **AVENDUS FINANCE PRIVATE LIMITED**

#### CSR ANNUAL ACTION PLAN – FINANCIAL YEAR 2024-25

{pursuant to Rule 5(2) of The Companies (Corporate Social Responsibility Policy) Rules, 2014}

# A) LIST OF CSR PROJECTS OR PROGRAMMES THAT ARE APPROVED TO BE UNDERTAKEN IN THE AREAS OR SUBJECTS SPECIFIED IN SCHEDULE VII OF THE COMPANIES ACT 2013 ("ACT")

Sr.	Focus Area from Schedule VII	Project & NGO	Location of	Brief about the program/initiative	Beneficiary	Funds
No.		name	the project		Details	Allocation
						(in
						Lakhs)
1.	Training to promote rural	Sports	Pan India	The project will focus on covering 60 Olympic Athletes and	60	50.00
	sports, nationally recognized	Education.		Para Athletes in 10 sports though sports science,	beneficiaries	
	sports, paralympic sports, and	(Foundation For		domestic, international training, medical supplements and		
	Olympic sports	Promotion of		stipend.		
		Sports and				
		Games- Olympic				
		Gold Quest				
		(OGQ)				
2	Promoting education, including	Collective Goods	Maharashtra	This project will provide holistic credit readiness training,	360	30.00
	special education and	Foundation		loan application support and pre-credit score support. The	beneficiaries	
	employment enhancing			beneficiaries will also be provided with market linkages		
	vocation skills, especially			through strategic engagement with ONDC (Open Network		
	among children, women,			for Digital Commerce).		
	elderly, and the differently					



Sr.	Focus Area from Schedule VII	Project & NGO	Location of	Brief about the program/initiative	Beneficiary	Funds
No.		name	the project		Details	Allocation
						(in
						Lakhs)
	abled and livelihood					
	enhancement projects.					
3	Promoting basic necessities in	Catalysts for	Maharashtra	We will support the program by adopting ten Child Care	507 children	11.50
	the areas of health, nutrition,	Social Action		Institutions and provide nutrition and healthcare support		
	hygiene & sanitation, safe			for 507 children. We will also engage with them from an		
	living spaces for			employee engagement perspective.		
	underprivileged children.					
4	Admin cost	1.50	-	-	-	1.50
		To	tal Fund alloca	ition for FY 2024-25		93.00

# B) THE MANNER OF EXECUTION OF SUCH PROJECTS OR PROGRAMMES AS SPECIFIED IN SUB-RULE (1) OF RULE 4:

Project	Mode of Implementation	Form CSR- 1 Registration No	Type of Registration	Execution and Implementation Methodology
Sports Education	Implementation Partner – Foundation for Promotion of Sports and Games- Olympic Gold	CSR00001100	under section 8 of the Act, registered public trust under section 12A and 80G of the Income Tax Act 1961, and has an established track	The selected Beneficiaries will be supported to participate in national and international tournaments throughout the Financial year 2024-25 and prepare for the Olympics and Paralympics. Here, the Foundation for Promotion of Sports and Games- Olympic Gold Quest (OGQ) is our Implementation partner and is fully CSR compliant and has been finalized post-detailed due diligence by third-party auditors. The Foundation for Promotion of Sports and Games- Olympic Gold Quest



Project	Mode of Implementation	Form CSR- 1 Registration No	Type of Registration	Execution and Implementation Methodology
	Quest (OGQ)		undertaking similar services.	(OGQ) will scrutinize beneficiaries and regularly obtain feedback about coaching and training from all the stakeholders.  The reporting on execution will be made to the Avendus CSR Team on monthly basis by the CSR Implementation Partner. Cross-referencing is done via field visits, beneficiary interaction, record keeping, etc.
Livelihood Enhancement through the returnable grant model.	Implementation Partner – Collective Goods Foundation	CSR00001648	The Company is established under section 8 of the Act, registered public trust under section 12A and 80G of the Income Tax Act 1961, and has an established track record of at least 3 years in undertaking similar services.	The project will be implemented on the ground by Implementing agency / Partner i.e., Collective Goods Foundation who is fully CSR compliant and has been finalized post-detailed due diligence by third-party auditors.  Collective Goods Foundation will execute projects at the ground level through their beneficiary selection and development tracking model. They will conduct awareness training sessions on social protection schemes by the government for the beneficiaries regularly. the reporting on execution will be made to the Avendus CSR Team on monthly basis by CSR Implementation Partner. Cross-referencing is done via field visits, beneficiary interaction, record keeping, etc.
Healthcare for children	Implementing Partner – Catalysts in	CSR00002803	The Company is established under section 8 of the Act, registered public trust under section 12A and 80G of the	The project will be implemented on the ground by Implementing partner i.e., Catalysts of Social Action who is fully CSR compliant and has been finalized post-detailed due diligence by third-party auditors.



Project	Mode of Implementation	Form CSR- 1 Registration No	Type of Registration	Execution and Implementation Methodology
	Social Action		has an established track	Catalysts of Social Action will execute the project on ground through the Child Care Institutions ("CCI"). Ten adopted CCIs will receive healthcare and nutrition support through bi-annual health check-ups treatment of ailments, sanitation/hygiene kits etc for 507 children. The reporting on execution will be made to the Avendus CSR Team on monthly basis by CSR Implementation Partner. Cross-referencing will be done via field visits, beneficiary interaction, record keeping etc.

## C) THE MODALITIES OF UTILIZATION OF FUNDS AND IMPLEMENTATION SCHEDULES FOR THE PROJECTS OR PROGRAMMES;

#### 1) Modalities of the utilization of funds:

- i. The CSR budget is approved by the CSR Committee and Board in accordance with the provisions of the Act, Rules, and Guidelines.
- ii. The CSR Expenditure is not less than 2% of the average net profits of the company during the 3 immediately preceding financial years.
- iii. The CSR Expenditure will be spent on CSR activities which the Board will approve on the recommendation of the CSR Committee.
- iv. The Company will utilize the CSR funds for the projects and the modalities as provided in the above table.
- 2) Project / Programme Implementation Schedule: The below implementation schedule will be updated once the contribution towards the CSR projects is made.

Sr. No	Name of Project	Date	of	Date of	Total CSR	CSR Expenditure	CSR	Balance
		payment o	of	Completion	Amount	as on Jan 31,	Expenditure	CSR
		CSR funds		of Project	contributed	2025	as of the	Expenditure
							date	
1.	Olympic Gold Quest	7/8/2024		31/3/2025	50,000,00	50,000,00	NA	0



	(OGQ)						
2.	Collective Goods Foundation	3/8/2024	31/3/2025	30,000,00	8,50,500	NA	21,49,500
3.	Catalysts in Social Action	12/09/2024	31/3/2025	10,000,00	10,000,00	NA	0

#### D) MONITORING AND REPORTING MECHANISM FOR THE PROJECTS OR PROGRAMMES;

The Company monitors the implementation of the projects and performance of the implementing agency/(ies) on a periodic basis via field visits or review calls. The Company ensures adequate measurable Key Performance Indicators (KPIs) for each program. The Company also ensures that the implementing agencies submit details of the projects and status updates on a periodical basis.

#### Reporting & Documentation:

- a) Project documentation: Reports will be shared on a monthly basis to Avendus CSR Team by the CSR Implementation Partner.
- b) Financial Tracking: In order to track the proper utilization of funds, where applicable, at different intervals of the project, the CSR implementation team will collect Fund Utilization Certificate.

### E) DETAILS OF NEED AND IMPACT ASSESSMENT, IF ANY, FOR THE PROJECTS UNDERTAKEN BY THE COMPANY:

Pursuant to Rule 8(3) (a) of the Companies (Corporate Social Responsibility Policy) Rules 2014, the Company does not have an average CSR obligation of INR 10 Crore or more in the three immediately preceding financial years; the requirement for Impact Assessment is not applicable.

#### F) MODIFICATIONS TO THE ANNUAL ACTION PLAN

The Board may alter this annual action plan at any time during the financial year as per the recommendation of its CSR Committee, based on the reasonable justification to that effect, and in compliance with the provisions of the Act and CSR Policy.

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